



FLINT & WALLING

Zoeller Family of Water Solutions™

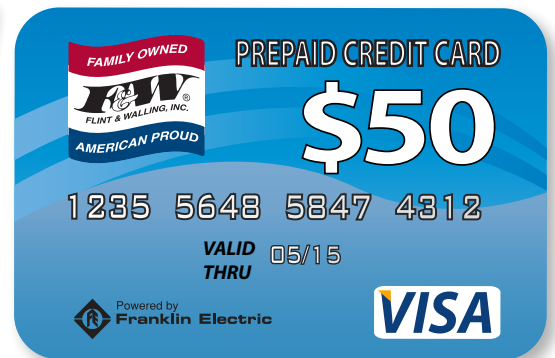
2012

DEALER CONFERENCE



Register TODAY for:

FREE



✓ **Prepaid VISA**

Because we value your time...

✓ **Food & Beverages**

✓ plus a chance for a **\$100 Door Prize**

Must attend conference to receive VISA card
and enter door prize drawing

Educational:

Learn what makes F&W pumps "stay in the hole"

Motivational:

Operate your business with pride, confidence and profitability

Entertaining:

The persuasion of magic and it's profound message . . . mental, prediction and illusion . . . all close up

Turn the page for details, dates and locations . . .





FLINT & WALLING

Zoeller Family of Water Solutions™

2012

DEALER CONFERENCE

You can't afford to miss...



According to the
ABC News Made in
America Series,
*"If every U.S. citizen spent
\$3.33 a year on American
goods, it would produce 10,000
new jobs in America."*

Agenda

5 - 7:00 p.m.

I. Pump Industry Overview

- a. How Pump Industry mergers and acquisitions have affected your business
- b. How do you know who is king?

II. Why Buy American-Made

- a. What s the true meaning of a Family-owned busienss?
- b. What you can expect from American-Made
- c. How YOU can effectively market American-Made pumps

III. Anatomy of Quality

- a. See Features and Benefits that will make your life easier
- b. Performance comparisons to help you and your customers
- c. Customer Service . . .Turn the bad into good

IV. Contractor Selling Tools

Dinner to Follow Conference
\$100 Door Prize Drawing!



FLINT & WALLING

Zoeller Family of Water Solutions™

2012

DEALER CONFERENCE



Dates and Locations**

ALABAMA

Wednesday, February 9, 2012

Mobile, AL

FLORIDA

Wednesday, February 1, 2012

Daytona Beach, FL

Thursday, February 2, 2012

West Palm Beach, FL

GEORGIA

Tuesday, February 7, 2012

Gainesville, GA

Thursday, February 8, 2012

Moultrie, GA

ILLINOIS

Tuesday, March 27, 2012

Bloomington, IL

INDIANA

Wednesday, March 28, 2012

Vincennes, IN

Thursday, March 29, 2012

Indianapolis, IN

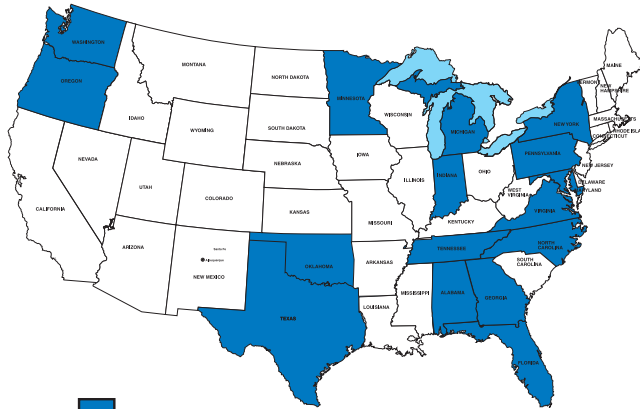
Tuesday, April 17, 2012

South Bend, IN

MARYLAND

Monday, March 19, 2012

Columbia, MD



■ Conference States

Tuesday, March 20, 2012

Salisbury, MD

Wednesday, March 21, 2012

Waldorf, MD

MICHIGAN

Wednesday, April 18, 2012

Kalamazoo, MI

MINNESOTA

Tuesday, May 1, 2012

Minneapolis, MN

NORTH CAROLINA

Tuesday, February 28, 2012

Hickory, NC

Wednesday, February 29, 2012

Asheville, NC

NEW YORK

Tuesday, April 10, 2012

Binghamton, NY

OKLAHOMA

Tuesday, March 6, 2012

Oklahoma City, OK

OREGON

Tuesday, April 24, 2012

Eugene, OR

PENNSYLVANIA

Thursday, April 12, 2012

Butler, PA

TENNESSEE

Thursday, March 1, 2012

Bluff City, TN

TEXAS

Thursday, March 8, 2012

San Antonio, TX

VIRGINIA

Thursday, March 22, 2012

Roanoke, VA

WASHINGTON

Wednesday, April 25, 2012

Yakima, WA

** Conference location to be determined.



2012

DEALER CONFERENCE

REGISTER TODAY!

Hosted by:



FLINT & WALLING

Zoeller Family of Water Solutions™

2012 DEALER CONFERENCE



Register TODAY for:

FREE



- ✓ PREPAID VISA
- ✓ Food & Beverages
- ✓ plus a chance for a \$100 Door Prize

Registration Form

Register by mail:
 2012 Dealer conference
 Flint & walling
 95 N Oak Street
 Kendallville, IN 46755

or by email:
CFetrow@flintandwalling.com

Person Attending: _____

Company name: _____

Company Address: _____

Phone: _____

Email: _____

Location: _____

Date: _____

